

# David Fortner

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Senior Engineering Manager with extensive experience in Product Management and Project Engineering. Expertise in technical management for enterprise-level clients with proven ability to provide innovative solutions bridging technology and business goals. Experience interfacing with key business units including Product Management, Project Management, User Experience Design and Marketing. Excellent communicator with emphasis on building strong internal and external customer relationships.

## Experience

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### Cisco Systems Inc., Flip Video

Engineering Manager, Web Applications

June, 2009 – Present

Responsibilities include working with Product Management and User Experience Design to manage the implementation of FlipShare.com, feature scoping, technical architecture and product strategy. Leading a motivated and talented team of Engineers to excel and deliver quality solutions. Successfully managing releases from version 1.1 to present. Close collaboration with FlipShare Cloud, Desktop and Mobile groups to provide a full ecosystem of FlipShare features and content.

### Native Instinct ([www.native-instinct.com](http://www.native-instinct.com))

Technology Director

2005 – 2009

Managed technical strategy and architecture for leading Bay Area interactive agency. Led a team of developers to create Rich Internet Applications and Web sites for Enterprise clients and mid-sized companies. Responsibilities included defining technical architecture and implementation of interactive solutions, with an emphasis on dynamic content and video delivery. Key clients included: Visa Inc., Wells Fargo Bank, Home Depot, Dell, Salesforce.com and Flip Video.

### Coastline Design ([www.coastlinedesign.com](http://www.coastlinedesign.com))

Co-owner

1997 - 2005

Founded innovative media solutions company that specializes in web development, e-commerce and marketing. Led a team of developers and designers to create dynamic online identities for businesses across the country. Chief architect and lead programmer, with strong technical skills in HTML, JavaScript, Flash, MySQL and PHP. Managed client expectations and product delivery. Key clients included Adobe Systems Inc.

### Sandia National Laboratories

Multimedia and Web Developer

1992 - 1997

Created multimedia applications and web sites to support Lab initiatives. Designed and developed CD ROMs, kiosks and Web sites using Flash and JavaScript. Led a team of developers and designers to build some of the first Web sites at the Department of Energy. Work was featured in the San Jose Tech Museum.

## Education

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### University of California, San Diego

Bachelor of Arts, English and American Literature

Graduated 1991

## Qualification Highlights

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- Web Engineering Manager
- Cisco Management Certified
- RIA Development
- Technical Architect
- Agile Scrum Master Certified
- Web Video Delivery
- Product Management
- Client Relationships
- Database / API Design
- Experienced Web Developer
- Fluent in Spanish
- E-Commerce Systems